



Attachment A: 100 More Homes Mid Term Report to Council

1. Introduction: Who We Are

100 More Homes has been the driver of collective impact in Penticton, a renowned community development model that identifies a shared vision and goal to deliver change and impact locally. The impact in the last three years has been largely due to the formal partnership and investment with the City of Penticton. As is described in the staff report, 100 More Homes is a grassroots initiative that has been running in Penticton for 9 years. What started as a community update and information sharing table has become a complex, data gathering and advocacy focused collection of tables to ensure that the City of Penticton is developing robust policies and projects that both prevent homelessness and address current homelessness issues.

The social service, business and government sector sought United Way BC's support in developing the network into the collective impact focused initiative it is today. United Way BC is the backbone organization that provides the infrastructure to ensure this collective is neutral, representative of diverse views and can respond to community needs as required.

The 100 More Homes 2024 Impact Report (Attachment B) includes a snapshot of key initiatives that have driven action and milestones in Penticton. A few key milestones include:

- **Action Tables** – support 7 different action tables with cross-sector membership to support emergency response coordination, youth housing, new affordable housing development, lived/living experience engagement and data coordination
- **Public & Community Engagement** – including 15 facilitated engagements and hosting of neighborhood forums for the 2024-25 Community Winter Response plan.
- **Strategic Proposals & Presentations** – written various frameworks and reports on youth housing needs, data trends, non-market housing needs, grant proposals and presentations to the RDOS and other orders of government
- **Facilitated Cross-sector Collaboration** – addressing public safety and homelessness challenges, reducing bylaw calls by 66% and fire department responses by 95% through coordinated efforts
- **Supported public-private partnerships** for housing development through the Housing Action Table.
- **Emergency Responses** – supporting the implementation of cold weather shelters from 2022-2024, including the successful new Temporary Winter Shelter model in 2024-25.
- **Community Cleanups** – delivered over 500 collective volunteer hours to support litter removal, public space maintenance, and community engagement through the Community Clean-Up initiative



These collective actions are a result of a solid structure that enables many partners to participate in the work. The \$255,000 contributed by the City over the past three years, \$85,000 per year, makes up just a small amount of the overall impact that 100 More Homes has made in the community. When including in-kind contributions from all the partners invested in this model (ie. partner time, resources and dedication) there is at least \$50,000 worth of in-kind contributions from partners each year.

2. Connecting the Dots: Our Work to Date

Throughout 2025, the leadership of the co-chairs and the 100 More Homes coordinator have identified what the community needs are, bringing information from Neighbourhood Forums and reviewing existing strategic documents and plans with the broader group. The Steering Committee directs the specific direction through group discussion, email feedback and one on one meetings. These feedback loops, including the valued feedback of lived and living experience community members, are essential for checks and balances to ensure the direction being taken is reflective of the broader group's needs.

Housing Action Table

The 100 More Homes Coordinator facilitated the development of this table in 2024; through the connections of property developers, non-profit organizations and government partners, several new low income or affordable housing projects have been identified for development. This includes those that were submitted to Provincial and Federal funding streams such as BC Builds, Rental Protection Fund and Community Housing Fund. Additional projects have been earmarked for submission to the new Build Canada Homes funding stream. These projects can support the municipality to reach Provincially mandated housing target goals.

As a result of the conversations and knowledge sharing facilitated at this table the Social Housing & Infrastructure Plan was created through close partnership with the City of Penticton Social Housing Manager, Social Development Department and the 100 More Homes Housing Action Table. The foundation was created through the Housing Action Table to build trust and relationships which led to these collaborative development opportunities. 100MH Penticton will continue to support the *Social Housing & Infrastructure Plan (SHIP¹)*, working closely with municipal staff and government partners to address housing gaps.

Youth Action Table

For the last 2 years this group has meet regularly to bring leaders together on the key needs and ongoing work of developing a youth housing safety net in Penticton. There are several excellent and successful initiatives in Penticton that support youth, these are supported and coordinated

¹ [SHIP City of Penticton Website](#)



through this table. There is a high need to include, in any new housing projects, units dedicated to youth with wrap around supports as needed. This table is working with partners at the Housing Action Table to advance these needs.

Despite significant efforts to bring Provincial and Federal partners to the table this conversation has not received any funding to advance youth housing specifically. 100MH Penticton will continue to advance youth housing solutions based on findings from the Nowhere to Go report² and collaborate with the City of Penticton, Regional District Okanagan-Similkameen, developers, and non-profits to accelerate the development of new housing projects. Through the Alignment Project there is a space to work directly with Provincial and Federal partners to support this work.

Developing the housing continuum in Penticton

Over the last 3 years Penticton has either created or is in the process of developing a housing continuum that reflects the demographic needs locally. Workforce housing, affordable housing and low-income housing are all essential components of the housing continuum and contribute to a vibrant, thriving, safe and accessible community. Locally Penticton is seeing a shift from an emergency response management of homelessness to an upstream and preventative model that ensures supports are available when they are needed; and that people will be able to afford housing without going into core housing need (spending more than 50% of their income on rent or a mortgage).

In parallel to these developments, there are ongoing developments for housing with supports and enhanced outreach programs to help connect people to health and housing services. The shelter system, supportive housing system and a wide variety of recovery focused housing is providing people with the help they need, when they need it, to overcome past challenges and live healthy and vibrant lives.

The backbone support provided by 100 More Homes, through the investment made by the City of Penticton, is creating the foundation from which to build strong relationships, trust and most importantly partnerships that literally build housing and supports for Penticton residents.

3. Strategic Directions Update

The Strategic Priorities for 100 More Homes are revised on an annual basis to ensure they reflect ongoing needs of the broader collective. This is done through a series of Steering Committee meetings and reviewed by organizations at their leadership tables as well as through the

² [Nowhere To Go Report](#)



associated tables of the 100 More Homes network³. Earlier this year the City of Penticton requested increased data and feedback on progress being made across the strategic priorities:

Housing & Supports:

There was a need to provide broader resources for people housed precariously and people living unsheltered; through the Penticton Outreach Coordination Table (POCT) and the Lived and Living Experience Table (LLET) 100 More Homes was able to ensure that resources were deployed with limited duplication and gaps in service were identified to leaders at the Steering Committee table.

This included feedback to the Housing Action Table around the need for low income and affordable housing; POCT direction to increase the provision of wound care and access to MHSU services in shelters/supportive housing; and LLET engagement on a parks bylaw and reporting of incidents incurred across the City with support from the bylaw team.

Quality Data:

Access to data that shows the number of people who are currently living unsheltered, or are precariously housed, has been a long-standing issue for communities in BC. Through the Winter Shelter operator and now other housing providers in Penticton we are in the early phases of gathering comparable data to help us understand the inflow and outflow of people experiencing homelessness. Some key highlights include:

- High rates of referral and engagement with Mental Health and Substance Use supports (MHSU)
- High rates of people using shelters who were born and raised in the local community (Penticton)
- Low rates of people moving into market rental, transitional or other types of housing
- High rate of engagement in community clean-up and peer led community patrols

Through the BC Tri-Lateral Alignment Project, Penticton is the only non-Reaching Home community to be included across BC, there will be greater access to data through the Homeless Individuals and Families Information System (HIFIS). This project sees Federal, Provincial and local community entities coming together for the first time in history to proactively address homelessness, instead of managing homelessness.

It is anticipated that the Point in Time count will provide additional insights to local data in the coming weeks. This 24-hour snapshot in time helps to provide an understanding of the causes of homelessness, the demographic data of those people who are experiencing homelessness and is comparable to other communities.

³ <https://uwbc.ca/program/100-more-homes-penticton/#structure>



Education & Awareness:

Throughout 2025, 100 More Homes has coordinated over 20 community engagement activities and contributed to public awareness supports through social media on a wide range of activities related to housing and homelessness.

The Community Winter Response, which included most of the social service sector, helped ensure that an additional 40 people were provided shelter this last winter. Moving individuals out of dangerous unsheltered living conditions into one of the shelters in Penticton.

Facilitating Council tours of shelter, supportive housing and recovery focused housing options in the City has been well received from all parties. Supporting understanding of the social service sector to government partners is key in making changes to resourcing and therefore impact from these programs.

Systems Change:

100 More Homes is focused on transforming how homelessness and housing challenges are addressed through systems change; the collective does not believe in managing homelessness, but in preventing and addressing homelessness at its root cause. The work of the collective contributes to these systems changes through:

- **Policy Development:** such as the facilitated strategic planning at action tables like the *Housing Action Table* and *Youth Action Table*; and by co-developing the *Social Housing & Infrastructure Plan* in partnership with the City, aligning municipal planning with community needs.
- **Coordinated Access & Data-Driven Decision Making:** in 2025 the collective began collecting reliable data on homelessness trends, including inflow/outflow, shelter usage, and engagement with mental health and substance use services.
- Leaders in the **BC Tri-Lateral Alignment Project**, gaining access to the *Homeless Individuals and Families Information System (HIFIS)*—a first for a non-Reaching Home community.
- **Emergency Response Supports:** coordinated the shelter network and implemented a new *Temporary Winter Shelter* model using community data and community driven solutions.
- Reduced bylaw calls by 66% and fire department responses by 95% through collaborative public safety efforts.
- **Advocacy for Structural Change:** engaged in joint advocacy for youth housing, health supports in housing, and policy updates to the Residential Tenancy Act to better support supportive housing programs.



Community Engagement:

The 100 More Homes collective has strengthened community ties and public involvement through:

- **Public Forums & Engagement Activities:**
 - Hosted 15+ facilitated engagements including *Neighbourhood Forums* for the Community Winter Response Plan.
 - Organized over 20 community engagement events throughout the year.
- **Community Clean-Up Initiatives:**
 - Delivered 500+ volunteer hours for litter removal and public space maintenance, fostering civic pride and inclusion.
- **Education & Awareness:**
 - Facilitated Council tours of shelters and supportive housing to deepen understanding of local social services.
 - Promoted awareness of homelessness challenges and solutions through presentations and strategic reports.
- **Recognition & Influence:**
 - Penticton's model gained attention from other municipalities and provincial stakeholders, positioning the city as a leader in coordinated community responses.

4. Current Projects Underway

HEART & HEARTH⁴

Over the last 8 months the partners at the 100 More Homes (100MH) tables have been involved in informing and collaborating on what a HEART & HEARTH proposal could look like for Penticton. Our recent supports for other collaborative projects with the province indicates how utilizing existing support networks in the community are a strong asset to ensure provincially funded programs like this, are successful.

BC Alignment Project:

In 2024, the Federal Government (represented by Housing, Infrastructure and Communities Canada), the Provincial Government (represented by Ministry of Housing and Municipal Affairs) and BC Housing endorsed a Vision and Goals document. The document confirmed mutual goals for governance integration, service coordination and enhanced data management including the

⁴ [HEART & HEARTH](#)



use of Homeless Individuals and Families Information System (HIFIS). With this shared commitment, the BC and Federal Coordinated Access System and HIFIS Expansion Alignment Project was initiated, often referred to as the Alignment Project. 100MH has been chosen as the local community entity to support this project for Penticton and is the only non-Reaching Home funded organization to be included.

Through the 100MH collective, consistent themes are presented, regarding access to data, and supporting purposeful collaboration. The Alignment project, positions Penticton with capacity to better understand current data related to homelessness as well as a Provincial and Federal backbone to respond to community needs and systems change. Allowing for coordinated access of services and local housing models, the community can work to reduce homelessness and ensure partners are not left in “silos.” The local backbone entity of the alignment project will work collaboratively with indigenous partner organizations and non-profit providers.

Greater coordination of local data will position City council to not only receive timely data updates but will ensure data is transparent, accountable and can position council to collaborate on responsive decision making and deployment of resources. The Alignment project focuses on data-driven approaches, to ensure informed decision making is upheld and ensuring ongoing understanding of the current eco-system of homelessness resources within a local community.

6. Community Leadership & Recognition

Through the stewardship of United Way BC and the leadership of the co-chairs and the broader Steering Committee, 100 More Homes is a leader in Collective Impact and community development. The way that 100 More Homes has expanded from a knowledge sharing space to a strategic and policy development growth landscape, which is making change in housing and homelessness hand in hand with the City of Penticton and other government partners, is recognised by industry partners and government partners as some of the most innovative and effective ways of working across the province.

As a result of this work the model is attracting interest in other communities across BC. 100 More Homes will be seeking research and evaluation opportunities over the coming months to better understand what is behind the success of the model and what could strengthen it, both in Penticton and within other communities.

7. Call to Action: Where Council Can Focus Their Energy

At the recent UBCM conference in Victoria, BC, municipalities and regional directors emphasized the urgent need for funding and support to address homelessness, housing, infrastructure, and health care, especially in rural communities. Decades of underinvestment in affordable housing



and health services, combined with rising living costs and stagnant wages, have led to increased poverty across the province⁵.

100 More Homes has driven systems change and community impact with investment from the City of Penticton. Now is the time to build on that momentum and advocate for stronger support from provincial and federal partners. 100 More Homes seeks Council to focus their energy in the following areas:

- **Advocate for funding for regional, community-led initiatives like 100 More Homes** – These local solutions are ready to go but need financial support. The social service sector is stretched thin⁶. Funding collective impact programs that work with local governments can drive meaningful change, especially in smaller and rural communities.
- **Advance housing solutions through municipal planning** – The success of the Housing Action Table shows what collaboration can achieve. Continued partnership and joint advocacy with provincial government are key to expanding housing options.
- **Support youth housing needs** – Use insights from the Youth Action Table, Housing Action Table, and the *Nowhere To Go* report to work with all levels of government and secure youth-specific housing units, including some with and some without support services.
- **Align City initiatives with community strategies** – In 2025, partnerships between 100 More Homes and City-led plans have grown stronger. Continued alignment with the Community Wellness Plan, Community Safety Plan, and Social Housing & Infrastructure Plan is essential and supports inclusion of diverse voices to develop these important guiding documents.
- **Advocate for better health supports in housing** – Push for changes to the Residential Tenancy Act that allow supportive and transitional housing programs to operate effectively and ensure health services are integrated into existing housing assets.

⁵ [UBCM Leaders call on BC Govt to address housing gaps](#)

⁶ [Vantage Point Report – State of the Sector 2024](#)