



Council Report

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Date: January 20, 2026
To: Anthony Haddad, City Manager
From: Sheri Raposo, Land Administrator

File No: 2380-20

Subject: Sub-License to Use Agreement – Penticton Water Park Ltd. operating as Splash BC

Staff Recommendation

THAT Council direct staff to renew the Sub-License to Use Agreement with Penticton Water Park Ltd. operating as Splash BC, for a one (1) year extension, for the use of approximately 0.25 hectares of Okanagan Lake, for a floating water park, and a portion of Okanagan Lake Beach for an operations tent and lifejacket storage area and issue an RFP in 2026 commencing operation for the 2027 season.

AND THAT Council authorize the GM of Corporate Services and Corporate Officer to execute the Sub-License to Use Agreement.

Strategic priority objective

Vision: Penticton is a connected, resilient and healthy waterfront city focused on safety, livability and vibrancy.

Background

Penticton Water Park Ltd., operating as Splash BC (Wibit), is a family-run business that has become a popular summer attraction. It offers an innovative way for both locals and tourists to enjoy water activities. This expansive floating playground features climbing walls, monkey bars, slides, trampolines, a giant peach and more.

They have expanded their Water Parks business over multiple locations Kelowna, Peachland, Osoyoos, Penticton, and two affiliated locations in Ontario. These unique water parks provide an exciting and healthy way for people of all ages to experience water recreation. Over 1 million dollars has been invested in the Penticton location alone. Splash BC Water Parks has demonstrated their commitment to our community and their ability to consistently provide a professional service.

Wibit has been operating on Okanagan Lake since 2015 and employs approximately 25 local youth each summer.

History

On February 11, 2025, staff brought forward the request to Council to refer an extension for a one (1) year Sub-License to Use Agreement to Penticton Water Park Ltd. operating as Splash BC, for the use of approximately 0.25 hectares of Okanagan Lake, for a floating water park, and a portion of Okanagan Lake Beach for an operations tent and lifejacket storage area and issue an RFP for an aqua park provider for a five (5) year term commencing operation for the 2026 season to the Parks and Recreation Advisory Committee for their review and recommendation.

With the following outcome:

7.8 Sub-License to Use Agreement: Penticton Water Park Ltd. operating as Splash BC

44/2025 It was MOVED and SECONDED

THAT Council refer an extension for a one (1) year Sub-License to Use Agreement to Penticton Water Park Ltd. operating as Splash BC, for the use of approximately 0.25 hectares of Okanagan Lake, for a floating water park, and a portion of Okanagan Lake Beach for an operations tent and lifejacket storage area, and issue an RFP for an aqua park provider for a five (5) year term commencing operation for the 2026 season to the Parks and Recreation Advisory Committee for their review and recommendation.

CARRIED UNANIMOUSLY

Staff completed their final procedural step and presented a report and a recommendation to the PRAC Committee on February 24, 2025, with the following outcome:

3.1 Sub-License to Use Agreement – Penticton Water Park Ltd operating as Splash BC

It was MOVED and SECONDED

THAT the Parks and Recreation Advisory Committee recommend that Council direct staff to issue an extension for a one (1) year Sub-License to Use Agreement to Penticton Water Park Ltd. operating as Splash BC, for the use of approximately 0.25 hectares of Okanagan Lake, for a floating water park, and a portion of Okanagan Lake Beach for an operations tent and lifejacket storage area and issue an RFP for an aqua park provider for a three (3) to five (5) year term commencing operation for the 2026 season.

The Committee was supportive of the staff recommendation for the one year extension and the issuance of an RFP. In addition, the Committee discussed the appropriate term for the Sub-License to Use agreement, taking into account the financial commitment required from the successful proponent. As a result, the Committee recommended that a term of three to five years be considered.

Due to competing priorities and project delays, the issuance of the Request for Proposal (RFP), originally scheduled for 2025, has not occurred. Staff are therefore seeking approval for an additional one-year extension to allow sufficient time to complete the RFP process. As a report has already been presented to the Parks and Recreation Advisory Committee (PRAC) and a recommendation received supporting the use of the parkland for this purpose, a further report to PRAC is not required.

Sub-License to Use Agreement Summary

The Sub-Licensee will continue be responsible for paying a proportionate share of property taxes and ensuring the safety and security of the area. They must comply with all water and health and safety rules and regulations. The Sub-Licensee will be required to carry a minimum of \$5,000,000 (Five Million Dollars) liability insurance. As well they will continue to provide support to the adjacent Mobi Mats and Chairs, by managing the chairs and the security of the equipment on a day-to-day basis.

Financial implication

Currently, there are no financial implications for the City. The rate for the one (1) year extension of the Sub-License to Use agreement, will increase by CPI.

Analysis

The proposed one-year extension provides continuity for a popular seasonal attraction while allowing staff sufficient time to complete the delayed RFP process. This approach eliminates disruption to waterfront activities and maintains economic and recreational benefits for the community. The extension also ensures continued compliance with existing safety, insurance, and operational requirements, reducing risk to the City. Given that no additional financial implications are anticipated beyond CPI adjustments, this option represents a practical and budget-neutral solution.

Attachments

Attachment A – Sub-Licensed Area

Respectfully submitted,

Sheri Raposo
Land Administrator

Concurrence

GM, Corporate Services <i>AMC</i>	GM, Infrastructure <i>KD</i>	GM, Community Services <i>KJ</i>	City Manager <i>SH</i>
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Attachment A

Sub-Licensed Area

