

Community Safety and Wellbeing Plan

A Community Safety and Wellbeing (CSWB) Plan is a long-term strategy to make Penticton safer, stronger, and more connected. It brings together the City, local organizations and other levels of government to build on community strengths and address safety challenges as a team.

Safety is more than preventing crime – it's about creating a community where people feel protected, supported, and able to live well. It looks different for everyone and includes several interconnected areas:





HAVE YOUR SAY! 


Use a sticker to mark the **one dimension** you believe would have the greatest impact on improving your safety and wellbeing in Penticton.

 **Physical Safety:** Protection from harm, violence, emergencies and environmental risks and supported by strong response systems and public education.

 **Social Safety:** A sense of belonging, free from discrimination, harassment, and isolation.

 **Economic Safety:** Access to housing, employment, and income that supports a stable and healthy life.

 **Health & Emotional Safety:** Reliable access to physical, mental, and emotional health services.

 **Cultural Safety:** Respect for diverse identities, traditions, and perspectives while ensuring people feel seen and valued.

 **Environmental Safety:** Safe, well-designed public spaces and strong emergency preparedness.


Emerging CSWB Framework

The City of Penticton is developing a **Community Safety and Well-Being (CSWB) Plan** to bring together residents, service providers and government partners to identify shared priorities, coordinate resources and clarify roles. Community safety is a shared responsibility and built through collaboration. When people feel safe they're more likely to participate in community life, access services and contribute to overall wellbeing.

VISION: Penticton is a connected, resilient, and healthy waterfront city focused on safety, livability, and vibrancy.

PRINCIPLES: Collaborative, Wellbeing-focused, Committed to decolonization and reconciliation, Equity, diversity, and inclusion (EDI), Trauma informed, Evidence informed, and Adaptable

ENABLERS OF SUCCESS: Advocacy, Communication and Engagement, Awareness and Education, Partnerships and Collective Impact



HAVE
YOUR
SAY!

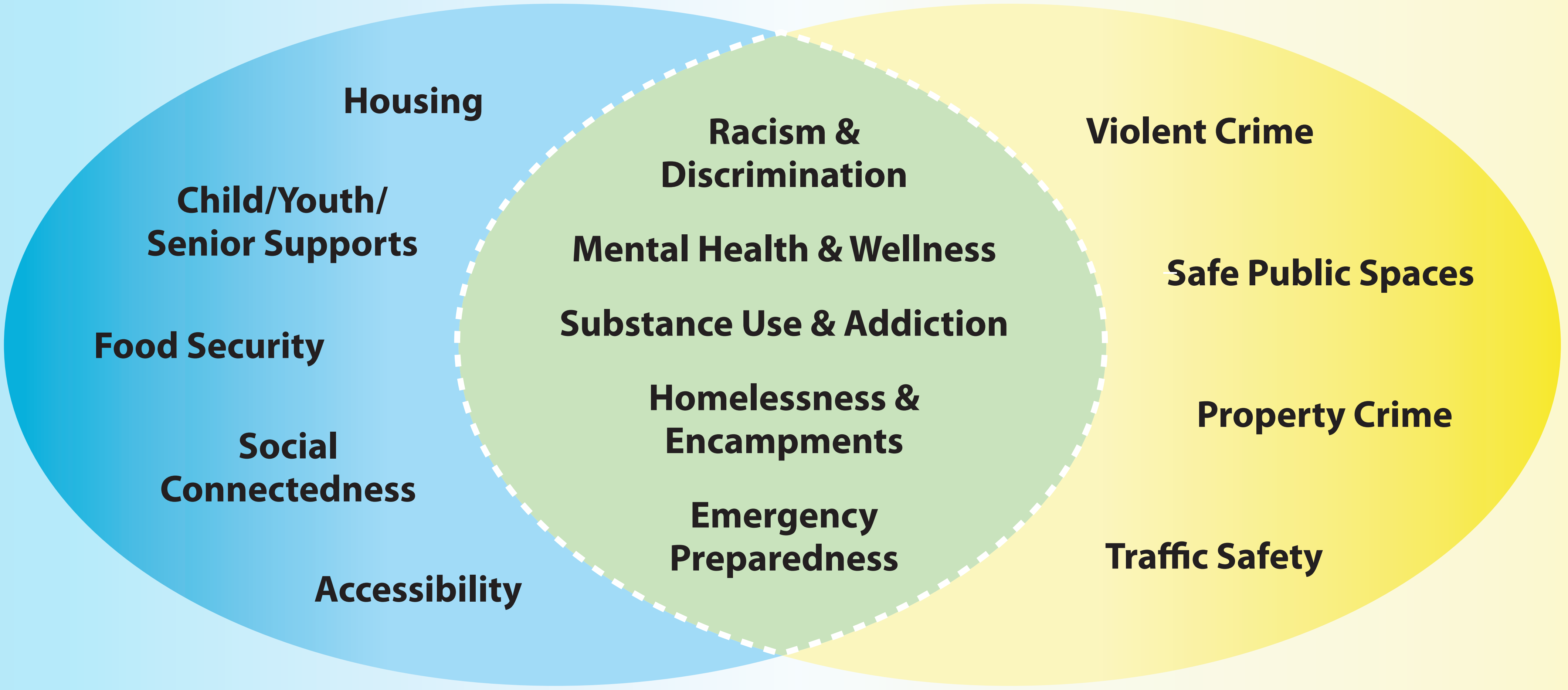
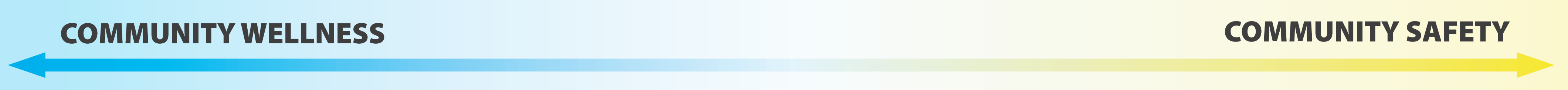
***STEP 1:** Use the three stickers provided to mark the **top three priority areas** where you believe increased focus would most improve your safety and wellbeing in Penticton.*

***STEP 2:** If you feel something important is missing, write it on a sticky note and add it to the outside of the board.*

VISION

PRINCIPLES

ADVOCACY • COMMUNICATION • AWARENESS



ENGAGEMENT • PARTNERSHIP • EDUCATION

